

# राष्ट्रीय आदिवासी छात्र शिक्षा समिति

(जनजातीय कार्य मंत्रालय के अंतर्गत  
एक स्वायत्त संस्थान, भारत सरकार)  
भू-तल, गेट नंबर-3ए, जीवन तारा बिल्डिंग,  
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## National Education Society for Tribal Students

(An Autonomous Organization under  
Ministry of Tribal Affairs, Govt. of India)  
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**F. No.** NESTS/ADMIN/MiscProg/379/2022-22/1393

**Dated:** 12<sup>th</sup> Sept, 2024

The Nodal Officer,  
State EMRS Society,  
(As per list)

**Subject:** - Celebrating Swachhta hi Seva Campaign in all EMRSs- reg.

This year, the 'Swachhta Hi Seva' fortnight will be observed from 17th September to 2nd October 2024, with the theme 'Swabhav Swachhata - Sanskaar Swachhata' (स्वभाव स्वच्छता - संस्कार स्वच्छता). The objective of 'Swachhta Hi Seva 2024' is to facilitate large-scale advocacy and citizen participation for swachhata, conducting mega cleanliness drives, recognizing the contributions of sanitation workers, and celebrating the achievements of the past decade. This year's campaign is especially significant as it marks the 10th anniversary of the Swachh Bharat Mission.

To take the initiative forward, all the EMRSs of your state may be directed to encourage active participation from all the students in this event. This initiative aims to reinforce our commitment to cleanliness & sanitation and to promote environmental stewardship among students.

The campaign will include a variety of activities such as cleanliness drives, workshops on waste management, and awareness sessions, all aimed at fostering a sense of responsibility towards maintaining a clean and healthy environment. A detailed schedule of day-wise activities to be conducted in schools is enclosed herewith as **Annexure-I**.

It is believed that through these activities, students will gain a deeper understanding of the importance of cleanliness and will be motivated to contribute positively to their surroundings.

Your act of cooperation in this regard will be highly appreciated.

**Encl:** As above.

  
(Anupam Sonalkar)  
Joint Commissioner, NESTS.

**Copy to:** -

1. The Principal Secretary, Tribal Welfare Department, (as per list) with similar request and for necessary action please.
2. The EMRS Principals for necessary action please.

**Day-wise activity schedule for the "Swachhta Hi Seva 2024" Campaign:****Theme- 'Swabhav Swachhata- Sanskaar Swachhata**

S. No.	Date	List of Activities	Theme	Instructions for activities
1.	17th September 2024	Poster Making Competition	Theme: "Clean India, Green India."	As part of the Swachh Bharat Mission 2024, Schools to conduct a poster-making competition centered around the theme of cleanliness. The theme for painting is "Clean India, Green India". Students are to create paintings that focus on core messages required for achieving the goals of Swachh Bharat Mission 2024. The suggestive core messages may include- 'Swabhav'/behaviour, 'Sanskar' (values), 'Zimmedari' (responsibility), and 'Bhaagidari' (collective participation). To be undertaken by all students studying from class 6 <sup>th</sup> to 12 <sup>th</sup> .
2.	18th September 2024	Swachhta Quiz	Focus on cleanliness and hygiene.	<ul style="list-style-type: none"><li>• Quiz competitions testing students' knowledge and awareness about cleanliness and sanitation may be organized.</li><li>• School level, inter section competition may be organized</li><li>• Class wise Group activity for lower classes.</li></ul>
3.	19th September 2024	Tree Plantation Drive	Plant saplings around school premises.	<ul style="list-style-type: none"><li>• Every student of EMRS shall plant one tree in his/her mother's name and shall take care of the plant for the period he/she is studying in the school. Example- 6<sup>th</sup> Standard student shall take care of the plant till he/she is studying in the school and similarly.</li><li>• The plantation drive shall include variety of trees which are beneficial for ecosystem and school children.</li></ul>

S. No.	Date	List of Activities	Theme	Instructions for activities
				<ul style="list-style-type: none"> <li>Ek ped Maa ke Naam- Each Student have to plant 1 plant and his/her mother's name shall also be mentioned at the plant. For all students studying from class 6<sup>th</sup> to 12<sup>th</sup>.</li> </ul>
4.	20th September 2024	Cleanliness Drive in Nearby Villages	Clean public spaces in villages.	<ul style="list-style-type: none"> <li>Schools may arrange cleanliness campaign in nearby village or the village where school is located by the students of classes except 10<sup>th</sup> 12<sup>th</sup> particularly at the market area/public transport places along the roads, religious or spiritual places.</li> </ul>
5.	21st September 2024	Drawing and Painting Competition	Theme: "A Cleaner and Healthier Future."	<ul style="list-style-type: none"> <li>Drawing and Painting activity focused on cleanliness and hygiene are to be taken.</li> <li>Students are to create artworks on the theme of 'A cleaner and Healthier Future'.</li> <li>Activity may be undertaken by students studying in classes 6<sup>th</sup> to 12<sup>th</sup>.</li> </ul>
6.	22nd September 2024	Nukkad Natak (Street Play)	Perform street plays in local communities.	<ul style="list-style-type: none"> <li>Students will perform street plays (Nukkad Natak) in local areas to raise awareness about cleanliness and sanitation. These engaging performances will highlight key messages and practical tips for maintaining a clean environment.</li> <li>The key messages and practical tips for maintaining a clean environment, includes proper waste disposal, benefits of use of toilet and stopping open defecation, personal hygiene, community participation, reducing plastic use, preventing pollution. emphasizing the importance of using designated bins for different types of waste.</li> </ul>

S. No.	Date	List of Activities	Theme	Instructions for activities
				<ul style="list-style-type: none"> <li>Should be undertaken by senior class students.</li> </ul>
7.	23rd September 2024	Essay Writing Competition	Topic: "Importance of Cleanliness in Our Lives."	<p>Encouraging students to creatively express their thoughts on cleanliness and sanitation.</p> <ul style="list-style-type: none"> <li>Essay writing may be organized at school level on the theme of "Importance of Cleanliness in our lives".</li> <li>The essay should not be of more than 500 words and</li> <li>students class 9<sup>th</sup> shall participate in this.</li> </ul>
8.	24th September 2024	Swachhta Rally	Rally with banners and slogans in nearby areas.	<ul style="list-style-type: none"> <li>Rally may be arranged in the village with the message of cleanliness awareness through posters and banners/slogans.</li> </ul>
9.	25th September 2024	Wall painting and beautification	School wall painting	<ul style="list-style-type: none"> <li>School walls may be painted with the help of students who have produced best drawing and painting.</li> </ul>
10.	26th September 2024	Reduce, Reuse, Recycle Activity	Interactive session on waste management.	<ul style="list-style-type: none"> <li>Highlight and share events like zero waste initiatives at RRR centers and tourist spots/in the villages.</li> </ul>
11.	27th September 2024	Swachhta Pledge and Awareness Talk	Introduction to the campaign and pledge-taking.	<ul style="list-style-type: none"> <li>Swachhta pledge may be given to the students and teachers in the morning assembly.</li> <li>It should be arranged before the day wise activities in the villages.</li> </ul>
12.	28th September 2024	Handwashing and Hygiene Demonstration	Organize a session on proper handwashing	<ul style="list-style-type: none"> <li>Session may be arranged on importance of handwashing and maintenance of hygiene in hostels school and campus.</li> </ul>

S. No.	Date	List of Activities	Theme	Instructions for activities
			techniques and personal hygiene practices.	
13.	29th September 2024	Model-Making Competition (Waste-to-Best)	Students create models or crafts from waste materials, promoting recycling and creative reuse.	<p>The theme for making model is to be undertaken at school for promoting Swacch Bharat Mission 2024 and the theme for model making is 'WASTE to BEST'.</p> <ul style="list-style-type: none"> <li>The students shall create models or crafts from waste materials, promoting recycling and creative use of waste material.</li> <li>This activity may be undertaken by Senior Group of Students.</li> </ul>
14.	30th September 2024	Cleanliness Campaign – School Grounds/Hostel	Clean school premises and classrooms.	<ul style="list-style-type: none"> <li>School building, hostel and outside area may be cleaned through Cleanliness Campaign.</li> </ul>
15.	01st October 2024	Swachhta Poetry Recitation	Recitation of cleanliness and environment poems.	<ul style="list-style-type: none"> <li>Schools will host a Swachhta poetry recitation event to celebrate and promote cleanliness during the assembly time throughout the Swachhta Pakhwada.</li> <li>Students shall recite poems that capture the essence of cleanliness and its importance, highlighting themes such as hygiene, environmental responsibility, and community involvement.</li> </ul>
16.	02nd October 2024	Swachh Bharat Diwas		Celebration of Swachh Bharat Diwas